

## MGM ANNOUNCES NEW SHIPPING POLICY FOR 2011

MGM Targets has just announced their new shipping policy starting January 1, 2011. Beginning the first of the year MGM will have FREE shipping on all orders valued over \$250.00. Mike Gibson, President of MGM Targets proclaimed, "This is an unbelievable savings to our customers. Steel, as we all know, is very expensive to ship any time, any place. While most of our competitors charge shipping on every order we buck that traditional path by offering our customers this service for free. Like Southwest Airlines who offer a no fee baggage policy," Mike quipped, "we at MGM are providing a huge savings to our loyal customer base."



A recent survey of steel shipments showed that the normal charge for transportation amounts to about 10% of the order being sent. Many manufacturers then add a shipping and handling charge on top of that forcing the customer to pay an additional amount of cash. By the time you add shipping and the extra shipping and handling charge these "services" could add as much as 20% in charges to a shooter's order. On the left Rigo Zuniga, shipping clerk for MGM prepares a pallet of targets for shipping.

Gibson said, "These hidden charges for shipping and handling and the transportation charges often surprise and frustrate a consumer. We avoid that unnecessary sticker shock by being open and above board with all of our charges. It might also be noted that many of our competitors not only charge for UPS delivery, they mark it up costing the client even more. I think our above board policy regarding transportation shows that MGM is a true friend to the shooting industry."

MGM Targets' new Free Shipping policy will give their customers a tremendous savings. With delivery charges rising across the nation, this service will put money in their customer's pocket. Mike continued, "While we are excited to be able to offer this free shipping to almost all of our product line there are a couple of exceptions that should be noted. There are a handful of targets that we have always charged transportation cost for and that policy will continue."

MGM proves itself not only in the quality of their product line but in its professional manner of doing business.